

**Role title: Experienced film producer****Location:** Nepal, India and Bangladesh**Apply by:** 14 December 2015**End date:** 31 March 2016, with possibility for extension if programme continues**Background**

English and digital skills are strongly connected to the labour market but the opportunities to develop and strengthen these skills in South Asia are limited, especially for adolescent girls. Girls and women have less access to education and ICTs, and less access to learning English than boys and men. This results in a gender digital divide which could lead to a serious skills imbalance and unequal life chances for girls and women in the future.

The British Council has initiated English and Digital for Girls' Education project (EDGE) in Nepal, India and Bangladesh to stimulate the educational opportunities and meet the needs of young girls in three countries. The project creates and provides easy access to education by offering English and digital education for adolescents at their doorstep through non-formal after school clubs. The long term goals of the EDGE project is *"Adolescent girls from marginalised communities can make more informed and independent life choices, as is their right, in order to contribute more fully to the family, the economy and society."*

The EDGE project is based on a similar British Council project implemented in Bangladesh. It showed that the girls gained confidence in both their English and ICT skills, more positive perceptions and attitudes towards English and ICT skills and more willingness to speak English. They were also observed to have become more vocal and ready to express opinions, which may indicate that the project also promoted female empowerment. The project also gained buy-in from parents and the local community. In addition, the peer leaders also developed observed leadership skills and began to talk about potential avenues for future income-generation as a result of their training and session delivery.

The project has been launched in Bangladesh since 2012 and it started in Nepal and India in 2015 having similar objectives and modality. The EDGE project aims to reach 2080 adolescent girls in Nepal 520 in India and 4264 in Bangladesh in 2015/16.

**Project description**

The EDGE project requires capturing the behaviour, skills and perception changes of the Peer Group Leaders, Adolescent Girls, master trainers, parents and other stakeholders in Nepal, India and Bangladesh as an evidence for the success, and improving future developments of the project. We currently hope to secure funding to continue EDGE in 2016/17.

In order to increase visibility of the British Council's work in the English education and allied skills sector, and ensure a legacy of the EDGE project intervention beyond the lifetime of the project in Nepal, India and Bangladesh, **we are looking for a local partner organisation in Nepal** which is well experience and has very good track record of the company's work in making high-quality educational and social documentary films.

## Purpose of the Assignment

**Objective of this assignment is to closely capture the behavior, skills and perception changes of Peer Group Leaders and Adolescent Girls involved in EDGE Nepal, India and Bangladesh and to produce:**

- An hour edited film documentary in high definition following approximately 5 Peer Group Leaders and 3 Adolescent Girls of EDGE Nepal, EDGE India and EDGE Bangladesh.
- 20 minute promotional/advocacy film for each of the 3 countries highlighting the benefits of EDGE project.
- All documentaries are to be entertainment driven.

## Approach:

- Detailed interactions and discussions with the stakeholders, key informants, community members, M&E team, parents, PGLs and club participants in the project activities. The methodology of the filming should be participatory to ensure the effective participation and consultation with the stakeholders and community to ensure wider ownership.

## Activities

1. Discuss/interact with EDGE project team on the project program, plan, tools, methodology, concept, script etc.
2. Review all relevant project documents for reference/background information
3. Select characters for the documentary.
4. Conduct field visits to the assigned locations of each country and meet, and interact with project teams, implementing partners, trainers, Peer Group Leaders, club participants, parents, school teachers and community leaders.
5. Conduct relevant research in close coordination with the British Council, implementing agencies and other relevant stakeholders of each country.
6. Provide update reports to the British Council documenting activities that have taken place.
7. Hosts update meetings to show and discuss footage.
8. Complete of all documentaries to the British Council's satisfaction and aligned to British Council brand guidelines.

## Some of the key things to consider

- Situation of the Peer Group Leaders and club participants before EDGE intervention
- Participants' involvement in club session and their learning outcomes
- Impact of the project in improvement of English, digital skills, 21<sup>st</sup> century skills on the Peer Group Leaders and club participants.

## Timeframe

Applications received by: 14 December.

Contracts signed by: 28 December

Assignment started by: 1 January

Final outputs submitted by: 31 March 2016

The number of days work required will be negotiated during the meeting with EDGE project team of Nepal.

## Team composition

As the project is aimed at girls, we expect the proposed team to be balanced in terms of male to female ratio, and to include some female members.

## Outputs

The documentary filming team is expected to deliver the following outputs:

NB. Schedule shows estimated timeframe only.

<b>Outputs</b>	<b>Schedule</b>
Work plan and detailed budget based on the agreed Terms of References (TORs) - to outline the agreed scope of work within 2 weeks of commencement.	End December 2015
Filming in Nepal	February, March 2016
Filming in India	4 <sup>th</sup> week of January to 2 <sup>nd</sup> week of February 2016
Filming in Bangladesh	1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> week of January 2016
Update meetings to show and discuss footage	January, February, March 2016
Description of activities – a descriptive report of ‘what we did’ and how much it cost	
1. Progress report	February, April 2016
2. Narrative report	February, April 2016
1 Production and post-production of Documentary film	March 2016
3 Production and post-production of Advocacy films	March 2016
A critical reflection on the process of filming and lessons learned which should include: What we have learned about the process from doing it-how we might adjust it next time.	March 2016

## Qualifications and experience required for experts put forward

### **Essential**

- Experience of making high-quality educational and social documentary films
- Technical skills of staff (core film production and post-production teams)
- Core film production team should have valid passports and ability to travel between the three countries
- Very good Organisation and Management skills
- Fluent in written and spoken English

### Desirable

- Knowledge of the education sector in South Asia
- Knowledge of gender and education, uses of ICT for education, skills and language skills capacity building initiatives, non-formal education

### Application submissions should include:

- a covering letter with short background description of the organisation highlighting relevance with the scope of work (max 1 page)
- track record of the organisation (to include similar / relevant projects undertaken in the last 5 years. *Duration, focus and scope of the projects to be specified (max 2 pages)*)
- Detail budget
- CVs of key experts, core film production and post-production teams (max 2 pages each)

**NB. We will not consider applications from individuals. Only organisations / institutions can apply. The documentary team is expected to be creative in terms of presentation and preference will be given to the team with new and innovative ideas.**

### Criteria of evaluation:

Understanding of the project	Relevant experience	prior	Costs	CVs
20%	30%		30%	20%

### How to apply

Interested institutions should send their submissions to [Rhona.Brown@britishcouncil.org.np](mailto:Rhona.Brown@britishcouncil.org.np) no later than **5pm local time on 14 December 2015**. Please copy in the EDGE project manager to your email: [Bhogendra.Lamichhane@britishcouncil.org.np](mailto:Bhogendra.Lamichhane@britishcouncil.org.np)

*Unfortunately we will not be able to respond to every application and will only contact those who meet the required standards by the deadline for CV submission.*