

Terms Of Reference

Strategic Review of Implementation of Youth Vision 2025

February 2025

1. British Council

The British Council is the UK's international organisation for cultural relations and educational opportunities. We build peace and prosperity by building trust and understanding between people in the UK and other countries. Through our arts, education, and English programmes, we give opportunities to hundreds of millions of people worldwide each year. We are on the ground in six continents and over 100 countries. British Council is operating in Nepal since 1959.

The British Council's education work is far-reaching and covers nearly all 110+ countries in which we do business. Our education programmes, which are core to our charitable purpose, are built to give people opportunities, make connections to the UK and ultimately engender trust. The British Council believes that by delivering education programmes that are mutually beneficial to the UK and other countries, we will create more understanding and links between peoples, making a brighter future for all of us.

2. National Youth Council

National Youth Council is the central government agency established by the Government of Nepal through National Youth Council Act 2072 (2015) for development and mobilization of youth in Nepal.

The council implements and facilitates youth-focused plans and programs outlined in National Youth Policy 2072 and Youth Vision 2025. The council also coordinates and facilitates youth programs at federal, provincial, district and local levels. Additionally, the National Youth Council also collaborates for youth-focused run by other governments and non-government organizations.

3. Background

In response to the pressing challenges faced by Nepalese youth, the Government of Nepal, through the Ministry of Youth and Sports (MoYS), introduced the "Youth Vision 2025", a ten-year strategic plan introduced in 2015 with the aim of holistic youth development. This plan is aligned with the National Youth Policy-2015. The policy defines individuals aged 16 to 40 as youth in Nepal representing upwards of 40% of Nepal's total population¹.

The "Youth Vision 2025" framework emphasizes unity, equity, justice, harmony, and inclusion as foundational principles for empowering the younger generation. It underscores the necessity of investing in youth to drive the nation's economic progress. This vision aligns with Nepal's broader national policies and international frameworks like the United Nations Sustainable

¹ Central Bureau of Statistics. (2021). *National Population and Housing Census 2021: National Report*. Government of Nepal. https://censusnepal.cbs.gov.np/results/files/result-folder/National%20Report_English.pdf
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Development Goals (SDGs). The strategy was developed in response to key challenges faced by youth, such as unemployment, limited access to quality education, lack of entrepreneurial opportunities, and inadequate representation in leadership roles².

The strategic plan focuses on the following key pillars of youth development:

1. **Quality and Vocational Education:** Enhancing access to quality education and vocational training.
2. **Employment, Entrepreneurship and Skill Development:** Creating job opportunities and fostering entrepreneurial skills.
3. **Health and Social Security:** Ensuring equitable access to healthcare services and social protection.
4. **Mobilization, Participation and Leadership Development:** Cultivating leadership qualities and encouraging active civic participation.
5. **Sports and Entertainment:** Promoting physical well-being and recreational activities and advance national sports to become competitive internationally.

Implementation of the "Youth Vision 2025" is facilitated through the National Youth Council (NYC), established through 'Youth Council Act 2015'. NYC works to ensure a coordinated approach across various sectors towards the 5 key pillars of youth development. Special emphasis is placed on marginalized communities, aiming to provide them with recognition and tailored programs to bridge existing disparities.

The strategic plan was envisioned at the time, to address challenges arising from significant events, such as the 2015 earthquakes, by involving youth in reconstruction and nation-building efforts. Collaborative initiatives between the government, CSOs and youth organizations have been pivotal in promoting youth leadership and participation in these processes.

However, over the past decade, young people's concerns in Nepal have evolved. Youth perception see employment and poverty as two primary issues of concern, closely followed by climate change³. Young people find their needs and aspirations unmatched by opportunities domestically. About 550,00 young people enter the labour market annually, a significant number seeking opportunities abroad. Data released from Department of Foreign Employment (DoFE) states that over 741,000 Nepali left for foreign employment just in the fiscal year of 2023/24⁴. Integration of young people into development process also remains a challenge. They lack political representation and institutions that harnesses their capacity for leadership. They are becoming increasingly disillusioned with political and economic systems that fail to adequately

² Ministry of Youth and Sports. (2015). *Youth Vision 2025 and Ten-Year Strategic Plan*. Government of Nepal. <https://moys.gov.np/sites/default/files/nitiheru/Youth%20Vision-2025.pdf>

³ British Council Nepal. (2024). *Study on Nepalese youth and climate action: Research report*. British Council. https://www.britishcouncil.org.np/sites/default/files/study_on_nepalese_youth_and_climate_action-research_report.pdf

⁴ Department of Foreign Employment. (2024). *[Report on Final Approved List Country Wise from 2023-07-17 to 2024-07-15]*. Ministry of Labour, Employment and Social Security, Government of Nepal. https://dofe.gov.np/uploads/document/Document_2024071711480.pdf

prioritize environmental concerns, especially as climate change poses a growing threat to countries like Nepal.

As the "Youth Vision 2025" approaches its culmination, a comprehensive strategic review is now imperative to assess its impact, identify successes and challenges, and inform future strategies for sustained youth development in Nepal.

The British Council and the National Youth Council have signed a Memorandum of Understanding to advance the common goal of youth development in the country. This collaboration provides a framework for joint efforts to support youth development through capacity-building programs, policy dialogues, and social action projects. It aims to empower young people to influence their future and address key social challenges. The partnership fosters connections between UK and Nepal institutions while enhancing opportunities for young leaders and policymakers. Additionally, it includes technical assistance and other mutually agreed activities and strategic alliances, to strengthen youth engagement and social cohesion for youth development in Nepal.

One of the areas identified under the partnership is British Council supporting NYC in conducting a strategic review of Youth Vision 2025. This strategic review will play a pivotal role in shaping Nepal's next phase of youth development strategies, ensuring they align with the current realities and aspirations of Nepali youth.

4. Objective

The objectives of the review are to

- Assess relevancy and alignment of the strategy with relevant national and international policies and frameworks, Nepal's contemporary social, political, and economic situation, and emerging challenges affecting youths.
- Assess the implementation of programs under 'Youth Vision 2025'.
- Highlight success, challenges, and gaps in the strategy.
- Provide strategic recommendations for improvement in the strategy beyond 2025.

5. Scope of Work

The consultant will align their work with the objectives, and carryout the following work.

- Assess existing reports and documents from the National Youth Council.
- Desk Review existing literature, policies, and other related documents related to status of youth and youth development in Nepal. This includes analysis of relevant assessments/reports on 'Youth Vision 2025' from independent bodies, CSOs, think tanks, media houses and other institutions over the 10 years of implementation of the strategy.

- Coordinate with working group formed with members of MoYS and NYC.
- Consult stakeholders including government agencies, CSOs and youth organizations, program beneficiaries, from all 7 provinces, through planned consultation events (Face to Face/ Online).
- Prepare a detailed report with key findings and strategic recommendations for youth development for the next 10 years.

6. Methodology

- **Desk Review:** of relevant policies and reports.
- **Key Informant Interviews:** with policymakers, implementers, CSOs, youth groups and youth leaders.
- **Focus Group Discussions:** with government officials, youth beneficiaries, CSOs, youth groups and youth leaders.
- **Case studies:** of best practices and success stories from within and outside of the strategy.

7. Deliverables:

Inception Report	A report with detailed work plan and methodology drafted through consultation with NYC and the British Council within 1 week of contract signing.
Mid Term Update Report	A mid term report with update from findings of the desk review.
Draft Strategic Review Report	A detailed draft of strategic review report with findings from KII and FGDs.
Final Strategic Review Report	Final document with incorporated feedback from stakeholders, NYC and the British Council covering all objectives and scope of work under this TOR.

8. Duration of Assignment

The assignment is expected to be completed within the **35 working days** from the day of the signing the contract. All deliverables should be submitted within the agreed upon timeline from the approved inception report.

8.1. Assignment Timeline

Inception Report	within 1 week of contract signing.
Mid Term Update Report	By 28 March, 2025
Draft Strategic Review Report	By 15 April, 2025
Final Strategic Review Report	By 30 April, 2025

9. Consultant Specifications

Essential Criteria:

- Minimum master's degree in public policy and planning, social science, economics, development, or any relevant field.
- 7+ years of experience in strategic review, policy analysis and planning, program evaluation and other relevant work with governments and development agencies.
- Experience of engaging with a range of stakeholders, including high level government officials across federal levels, national and international development agencies and CSO organizations.
- Strong research and analytical skills with excellent writing in both English and Nepali.
- Strong communication and interpersonal skills in English and Nepali.

10. Cost and Financing

The British Council will finance the recruitment of the consultant and other cost associated with the assignment.

11. Application Procedure

Individuals meeting the criteria are requested to send the **following** to consultant@britishcouncil.org.np by 23.59 Nepali Standard Time on 9 March 2025. Please include "Application for Consultant: Youth Vision 2025" in the title of the email.

1. Updated CV (maximum 5 pages) including references' full name, job title, company name, email address and tel. Number.
2. Cover letter (max 750 words) stating how they meet the qualifications and experience requirements. Please include your expected daily rates in the cover letter.
3. Attach or link sample of previous work under similar scope or relevancy.