# Annex – 4 Pricing Approach

**For the supply of designing, printing, photography and filming services to the British Council:**

| **Description** | **Specifications** | **Remarks** | **Unit Cost (NPR) before VAT** |
| --- | --- | --- | --- |
| **Designing and Printing** |
| Flyers | A5 |  |  |
| Flyers | A4 |  |  |
| Posters | A3 |  |  |
| Posters | A2 |  |  |
| Backdrop | Per sq. ft cost (specify the material) |  |  |
| Invitation Card | 5 \* 7 |  |  |
| Standee Design | 3.5 \* 6 or 3 \* 5 (In feet) |  |  |
| Kiosk/Exhibition Stall design | Per sq. ft cost (specify material in remarks column) |  |  |
| Booklet (Cover/Title and per page) | A4 |  |  |
| Web Designs (Animated banners different size and adaptation) | 68 \* 60 Full Banner |  |  |
| 728\* 90 leader board |  |  |
| 336 \* 280 square |  |  |
| 300 \* 250 square |  |  |
| 250 \* 250 square |  |  |
| 160 \* 600 Skyscraper |  |  |
| 120 \* 600 Skyscraper |  |  |
| 120 \* 240 Small Skyscraper |  |  |
| 240 \* 400 Flat Skyscraper |  |  |
| 234 \* 60 Half Banner |  |  |
| 180 \* 150 Rectangle |  |  |
| Reports (Cover/Title and per page) | A4 |  |  |
| Brochure (Cover/Tile and Per Page design) | A5 |  |  |
| Graphs and Illustration | Depending on design brief |  |  |
| Infographics | Depending on design brief |  |  |
| Web Banners | 68 \* 60 Full Banner |  |  |
| **Photography and Videography** |
| *Event Photography:*100-200 Raw & 50 Edited Images | 8-hour shift 1 day for one Photographer |  |  |
| *Event Video:*Edited highlight video of 3-12 minutes | 8-hour shift 1 day for one Videographer |  |  |
| *Event Video:*4-5 Short Interviews & highlighted video of 3-12 minutes | 8-hour shift 1 day for two Videographer |  |  |
| *Photography and Videography:*4-5 short interview & highlighted video of 3-12 minutes along with 100-200 Raw and 50 Edited Images | 8-hour shift 1 day for 1 Photographer and 1 or 2 Videographers |  |  |

***Please select one of the options below:***

VAT is applicable on above quoted price

VAT is not applicable on above quoted price