



Women of the World, Arts, Nepal

WOW Week

**Creative
Commissions**

FAQ

What is it?

We are offering financial and in-kind assistance to fitting proposals that produce WOW strands* of activities and account for project objectives detailed in this document. Grants range in size: from NPR 15,000 (GBP 100) to NPR 300,000 (GBP 1500) and are intended to cover the total costs of the proposed activity.

In-kind support includes, but is not limited to, branding, administering a promotional campaign to reach relevant audiences and evaluating the impact of delivered activity.

WOW strands are the festival's core programming which are common in all WOW Festivals across the world. These include pre-festival activities like WOW Think In and mandatory WOW events like Talks, Bites, Speed Mentoring and more. You can learn more about WOW strands by browsing our past WOW programme maps [here](#).

WOW Week is a digital festival being held between 1 and 7 March, 2021. In the spirit of WOW Festivals that have been organised by the British Council in Nepal since 2017, WOW Week—through conversations, workshops, art programmes and happenings—aims to raise awareness on gender issues pertinent to Nepali society and to build capacity of women and girls—as well as men and boys—and enable them with a platform to voice their ideas and opinions around gender equality and to create a space where long-term relations can be fostered.

Who is eligible for the grant?

We are looking for individuals and/or institutions who share WOW values of inclusivity and diversity, who wish to create original content/activities that champion the power of creative expressions in driving perceptual and behavioural changes. Interested applicants should consider the WOW Week objectives below to confirm their alignment with the grant priorities. Individuals/institutions based in Nepal are eligible to apply.

What are the objectives of grants?

The grants are intended to support the development and delivery of original activities for WOW Week which in turn has the following aims:

- To raising awareness of challenges faced by women/girls by sharing their stories
- To equip participants with the skills, capacities and networks to deliver development outcomes focused on gender through cultural and creative tools
- To broker new or strengthen existing connections between individuals and institutions working on the cause of gender equality
- To support the voice and agency of women/girls so that they can participate in and benefit from social decision-making and public life.

How many grants are available? Are there different types of grants?

There are multiple grants available:

- Workshop Grants: grants ranging between NPR 15,000 to 30,000 to facilitate capacity building for a predetermined audience. Multiple grants available.
- Performance Grants: grants ranging between NPR 50,000 to 150,000 to develop and deliver performances/exhibitions/happenings. Multiple grants available.
- Madhesh Grants: 2 grants at NPR 150,000 each to support creative interventions/content development with women/girls in Madhesh
- LGBTIQ+ Grant: 2 grants available 75,000 each to support creative interventions/content development with gender minorities.

Is any other in-kind support included?

Promotions, evaluation, branding and other support may be provided in addition to the grant amount. This will be confirmed with individual grantees in writing after the awardees have been announced.

Do matched contributions increase my chances of securing a grant?

Having matched contributions from the applicant or another source is not an assessment criterion. However, such commitments can create scale and wider reach which is considered in the panel's final judgement.

Are there any priority themes for WOW Week?

Yes. We are interested in activities that look at the intersections of climate change and gender; the effect of the pandemic of women/girls; new forms of digital and cultural expressions that can connect with youth and as mentioned there are special grants dedicated to support activities in Madhesh and those engaging LGBTIQ+ community.

Are there any terms of the grants that are non-negotiable?

There are few requirements that all proposals should account for:

1. All proposed activities must be delivered between 1 to 7 March 2021
2. Grant awards shall not bestow any rights to the WOW intellectual property; therefore, grantees must work with the British Council to develop and administer their outreach and promotional activities through a mutually agreed communication plan.
3. Preparation and production of activities must abide by Covid-19 safety guidelines instituted by the Government of Nepal. The assessment panel will consider physical events (with social distancing arrangements) in the most exceptional cases only

4. Proposed budget should not include more than 10% overhead or management costs
5. British Council grants are not tax deductible but for applicants who are VAT registered, please make sure your budget is VAT inclusive
6. Grantee needs to enter a contract with the British Council and then follow its vendor creation process to receive the grant award. The contract will record details of proposed, terms and conditions as well as details of project contributions
7. Grantee shall cooperate and work with a British Council appointed evaluator to apply feedback tools and mechanisms to document the impact of their activity and are required to submit a summary report on the activity along with any audio-visual documentation of delivery.
8. Grantee shall participate in an action review of their proposed activity by 18 March 2021
9. For accessibility please include costs of sign language, captioning and subtitling. Sign language interpretation usually costs NPR 1,500, per hour.

What does the programme timeline look like?

Activity	January	February	March
Development of project			
Promotion			
Delivery			
Action Review and reporting			

How do I apply?

Below are links to digital forms, there are different forms depending on the WOW strand or type of grant. Each form has standard sections which cover details of the applicant, the proposed activity, costs, expected outcomes and other details.

[WOW Week Creative Commissions Application Form \(Nepali and English\)](#)

How will the applications be assessed? Who will be accessing it?

The applications will be assessed on a rolling basis by a panel comprising of representatives from The WOW Foundation and the British Council. Judgement will be based on the following:

- Alignment with event objectives
- Creativity of the content
- Scale/scope

When will the grantees be announced?

We hope to announce the grants on a rolling basis, ending with a final announcement on 28 December 2020. We will contact successful applicants via the contact details included in the application form.

How will I receive the grant award?

If you are successful with your application, we will be in touch with guidance on the next steps. To receive the WOW Commission Grants, we will have to enter into a grant contract specifying the concerned proposal's details. This includes the project contributions where we can record the financial assistance being awarded to support delivery.

Will tax be deducted from my grant?

British Council grants are tax exempt, however, those applicants who are VAT registered should include 13% VAT in the overall budget submitted.

Where do I learn more about WOW Festivals?

To learn about The WOW Foundation and WOW - Women of the World events and festivals, you can visit: www.thewowfoundation.com

Details and reports from past editions of WOW in Nepal can be found at www.britishcouncil.org.np/wowfestival

[You can apply for a creative commissions grant here](#)